

altius
S P O R T S

Celebrating 10 Years

in India & the SAARC Region

 **TigerTurf™**
A TenCate Grass Company

MISSION

To provide the best in sports infrastructure to our clients, who in turn endorse our commitment to their families & friends, making us the most trusted brand for professionals, athletes and individuals alike, and all the lives that we touch, including those of our suppliers, feel proud to be associated with us for whatever we do, we give it our best and all for the love of the sport.



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MESSAGE FROM THE CHIEF ENERGY OFFICER

Vikram Chopra

Altius Sports completes ten years and I feel that the most exciting part of our journey still lies ahead.

Our story began with the installation of an artificial turf for a cricket pitch and we soon found ourselves having to install a hockey field. Ten years ago we were a fledgling team wondering how to handle different verticals; today the company has grown in size and capability with our own in-house team for every supplementary service that we provide around our core product of sports surfaces.

Our partners have remained loyal and supportive from the onset, TigerTurf New Zealand Ltd being the principal one, and this has nurtured our ambition and given us the confidence to go beyond the ordinary in providing sports infrastructure to our clients in India and neighbouring countries that is both world-class and durable, even after thousands of hours of use, in wide-ranging and often extreme weather conditions. Take a bow, partners and Team Altius Sports - together we have a combined legacy of 400 years!

At Altius Sports we celebrate every installation, big or small. It was never about the revenue, it has always been about the experience. As we set goals for the next decade, every individual in the organization remains unique and committed to creating a culture of happiness and teamwork where nothing transcends but our *love of the sport*.

WHO WE ARE

Altius Sports & Leisure Pvt Ltd provides synthetic turf surfaces for sportsgrounds, school campuses, residential lawns and commercial landscaping. Our TigerTurf range for hockey and football fields, tennis courts, cricket wickets, bowling surfaces, golf greens and artificial lawns are world-class, top performing surfaces.

Altius Sports designs and manufactures (through our principals TigerTurf), constructs, installs and maintains, high performance, synthetic sports turf, applying the expertise of TigerTurf's industry-leading innovation, research and development. When you choose TigerTurf, you benefit from a well-tested, highly durable and maintenance-friendly product.

Our product range also extends to World Athletics (IAAF) certified running track systems, FIBA approved interlocking tiles, BWF& ITTF approved vinyl flooring and high-performance PU and acrylic systems.

Be it design, engineering consultation for your sports facility or a complete turnkey project including building-works, interiors, galleries, seating, lighting or accessories – we provide a seamless one-stop solution catering to all your needs.

With product certifications from FIFA, FIH, ECB, IRB, ITF – to name but a few – Altius Sports & Leisure Pvt Ltd is an ISO 9001:2015 Certified Company and a FIH Certified Field Builder.





Manufacture

From R&D to raw material to finished products – our high-quality standards are yours



Design

Our CAD drawings help make your arena of dreams a reality



Construction

Full construction of high-performance bases including allied construction

ISO 9001-2015 CERTIFIED



Maintenance

Programmes to maintain performance and extend life span



Installation

An expert team of installers who ensure that you get a perfect field



Add-ons

Be it fencing, lighting, accessories or even managing venues, we offer a one-stop solution

2010

Our first FIH Global hockey surface in India

We installed our first FIH Global hockey surface at GNDU, Amritsar, beginning our innings in India in an exciting way. Our "Wimbledon grass-court" simulating ITF 5 TigerTurf tennis courts were installed at Ranchi, amongst a host of other firsts that year, including maintenance-free landscape grass at Kolkata.



2011

The first true multi-field in India

We installed our first multi-sports field in India at Kolkata in 2011 and the inauguration match had all the stalwarts of Indian hockey showcasing their skills on our TigerTurf surface followed by yet another FIH Global hockey field at Jalandhar. Our TigerTurf cricket wickets were going strong, including one that was played on by the Prime Minister of New Zealand during his first visit to India.

2012

Playground in the sky

We took the playground to the skies in Rajkot, building atop rooftops a unique and secure play arena for cricket, hockey, tennis and general recreation. This was followed by a football field in New Delhi using "natural" infill and introducing the only yarn in the world sold with an unlimited play warranty, regardless of footwear. Even today it plays as good as new.

2013

Water-efficient hockey field

The first water-efficient hockey field in India, with play possible both in wet and dry conditions, was successfully installed and tested. TigerTurf was becoming the preferred choice of schools, institutions, individuals and architects.

2014

Bringing professional football closer to India

A football field for an English Premier League academy in Pune was built by us on a complete turnkey basis and we installed our first indoor play area in Chennai using polyurethane. It was indeed a year of exciting firsts including a one-of-its kind 140,000 sq.ft. football surface, ideal for both sport & recreation, at Mumbai.

2015

More of multi-sport fields, unique only to TigerTurf

The demand for our multi-sport turf continued to grow as schools not only saved space, but, at the same time, maximized usage. With an unmatched warranty and surfaces that stayed true to the sport, TigerTurf was literally the ground beneath everyone's feet, including a 110,000 sq.ft. multi-sport field at a school in Delhi.

2016

FIFA Goal Project football field & Class 1 certified athletic track

The FIFA Goal Project field was constructed by us at Tsirang, Bhutan; a host of installations on a turnkey basis were successfully completed by us in Nepal and our IAAF athletic track at Gwalior was certified Class 1 – one of the only two such tracks in India, then!

2017

Redefining India-football and multi-sport

A truly spectacular football field was installed in Coimbatore complete with a cricket wicket in the centre and line-marking for athletics all around. Yet another FIH Global hockey field at Jamshedpur followed by multi-fields at Chandigarh, ensured smiles on the faces of athletes and sports enthusiasts.

2018

Fun in learning environments

A bespoke facility for multi-sport, complete with the latest in light technology, was installed at Kolkata in an institution where future CEO's of the country could hone their skills. From a running track in Chennai to more roof-top playgrounds in Rajkot & Mumbai, and a plethora of fields for fun, recreation and sport across the country, world-class infrastructure was being made accessible to all.

2019

Delivering an end-to-end solution

Our team was expanding their presence delivering projects in Bangladesh, Bhutan and Nepal. An indoor gymnasium was built in Chennai, using "glass walls" that allowed for natural light to come into play without compromising the safety of the students and we also installed our first FIH National hockey field at Pune.

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AMERICAN INTERNATIONAL SCHOOL CHENNAI



Installed in
2012



Still going strong in
2020

KHALSA ENGLISH HIGH SCHOOL



Installed in
2011



Still going strong in
2020

MODERN CONVENT SCHOOL



Installed in
2015



Still going strong in
2020

PUNJAB SPORTS COUNCIL



Installed in
2013



Still going strong in
2020



Joanna Kempkers

*New Zealand High Commissioner
India, Bangladesh & Sri Lanka and Ambassador to Nepal, 2017-2019*

For New Zealanders, doing business anywhere in the world is about finding the right partner. Whether it is a distributor, a joint venture manufacturer, a retailer or a franchisee, a partner you can trust and who understands your business values makes all the difference. Altius Sports has ably represented New Zealand company TigerTurf in India and South Asia for the past ten years. We look forward to seeing both companies prosper through their continued relationship for the next ten years.



Michael Vogel

*Chief Executive Officer
TenCate Grass*

I am honored to be allowed to contribute to Altius Sports' new brochure to mark the Company's 10 year anniversary. It coincides with the renewal of Altius Sports' and TigerTurf's partnership in India which, over the years, has gone from strength to strength. In fact, it is a partnership that has developed into strong personal bonds between the team of Altius Sports and that of TigerTurf. This makes the partnership so much stronger than just having a "regular" business relationship.

Add nearly 40 years of TigerTurf legacy and more than 350 years of TenCate technology coupled with that of Altius Sports and we get to a staggering 400 years of heritage together.

We are hugely excited to support Altius Sports in expanding its position in India and the SAARC region. It is a market of vast opportunity and challenges where sports, whether participation or support, plays such a central role.



Stephen Stones

*Director
TigerTurf, Asia-Pacific*

It is with great pride that I look at what our teams have developed in India over the past decade, whilst Altius Sports is technically a customer/partner but we don't think of them this way, we think of them as TigerTurf India and for me that sums up just how far this special relationship has come. This relationship has been forged between a team in India and a team in New Zealand, both cultures have a strong affiliation for each other, perhaps it stems from our both being outposts of the British Empire in years gone by, perhaps it is our shared love of cricket, whatever it is, we get each other and have mutual respect for each other.



Andrew A. Hoover

Head of School, American International School Chennai

At the American International School Chennai (AISC), we see learning spaces as the third teacher. Since 2012, Altius Sports has been our mission-aligned partner on the re-design and renovation of gymnasiums, playgrounds, a running track, soccer pitches, turf tennis courts, and the list goes on. At AISC, we prepare students for the future and Altius Sports has helped us make that possible.



Rajmal Nahar

Senior Executive Vice President, Reliance Industries Limited

Altius Sports had installed TigerTurf at Jio World Garden in the year 2014 -15, which is one of the largest installations of its kind. The quality of the turf is excellent and we have hosted a lot of different types of events – some even involving movement of cranes (with due protection) on the turf. The quality and workmanship of installation is excellent. We wish Altius Sports the very best.



Meenakshi Sahni

Principal, Modern School Vasant Vihar

The turf installed by Altius Sports provides a truly world-class surface for various sports ranging from football, badminton, volleyball, cricket, athletics to kabaddi and kho kho. It serves as a giant water harvesting plant, doing great service to the community by replenishing the water table season by season. Goes without saying that it has transformed our ever balding and difficult to maintain green patch into a delightfully inviting, dust free zone that everyone rushes to given any free moment.

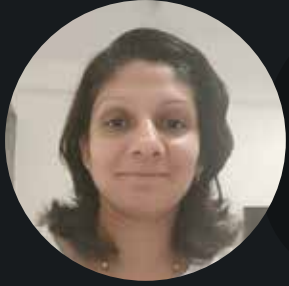


Alok Chandra

Chief Administrative Officer, IIM Calcutta

I would like to place on record our appreciation for the sports surfacing provided by Altius Sports for the basketball, tennis and multi courts in the campus which has ensured enthusiastic participation by the students and a good sporting atmosphere. On completion of 10 successful years by Altius Sports, we wish them great success in future endeavours and are very pleased to have been a part of their journey.

Testimonials



Neelam Babardesai

Head of Sports, Tata Trusts

Congratulations to Altius Sports on completing 10 successful years! Their TigerTurf, installed at our Naval Tata Hockey Academy, Jamshedpur, is really helping our players to improve their technique and playing skills. The turf is fast and pushes the players to learn to play a fast game. Another important thing is that the pitch holds water very long, helping us conserve water and contribute our bit to the environment. Having got our FIH Global certificate renewed till 2021 recently, we are happy with the quality of the pitch and hope to continue our successful association with Altius Sports in the coming years.



Steve Herrera

Superintendent, American International School Dhaka, Bangladesh

The American International School Dhaka contracted Altius Sports to do our renovation project on our soccer field. The timeline for completion was followed very closely and final deadlines were met. The school is very happy with the work Altius Sports did and everyone enjoys the field. The new turf meets our standards and the drainage system works much better than our previous field. We had huge storms with a great deal of rain over a 2 day period and the drainage worked beautifully as the rain water was absorbed without puddles on the field.



Luke Davis

Director of Advancement, Athletics & Aquatics, Lincoln School, Nepal

Lincoln School's partnership with Altius Sports has helped change the face of our campus and given our students opportunities to participate in a wealth of sports and activities on our multi-sport surfaces. Our all-weather turf football field was installed in 2016 and performs as well as it did on day one. Additionally, our multi-sport outdoor court helps students perform in sports like tennis, basketball, futsal and volleyball. In sum, the facilities have given us the freedom, flexibility and tools to help develop our students' skills in a safe and high-performing environment.



Karma Jigme

President, Paro Football Club, Bhutan

Altius Sports has been more than a business partner for Paro Football Club. We are deeply thankful to them for fully committing their time and resources to complete our project on time and in budget. Moreover, they have helped the club further by sponsoring the kit used by the club players. I wish them all the best in their future endeavors and have every confidence that they will keep growing because of their dedication to customer service, their willingness to go the extra mile and for always prioritizing customer satisfaction over their bottom line.



Testimonials



PRODUCT RANGE



TigerTurf Football

FIFA Quality & FIFA Quality Pro surfaces

Highest number of hours of play – tested to over 275,000 Lisport cycles

Replicates natural grass in colour, feel and performance

Specially designed yarn system that is all footwear friendly

Cooler than conventional yarn

Play 24 x 7



TigerTurf Cricket

Accommodates high volume of players

Consistent and even surface with fantastic ball bounce and turn

All-weather, quick-drying surface

Ideal for both indoor and outdoor cricket

Maintenance free



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TigerTurf Multi-sport

Accommodating in the same area multiple sports such as badminton, basketball, cricket, football, golf, handball, hockey, netball, running tracks, tennis, volleyball and counting

Maximum hours of play with our all-weather, maintenance free surface, impervious to extremes of temperature; UV stabilized & fire retardant

Superior grade of raw materials used not just for yarns but also for all components of the turf system such as backing and latex

Multiple certifications such as AENA, ECB, FIFA, FIH, ITF to name but a few

Optimal use of limited space for highest output – take your playground to the roof



TigerTurf Tennis

Plays 5 times longer than conventional hard courts

Glare free & cushioned surface

Improved underfoot grip & quick-drying surface

No maintenance required

Suitable for all ages and game-speeds

ITF Certified



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TigerTurf Hockey

FIH Global, FIH National & FIH Multi-sport surfaces

Top of D tufted into the carpet

Entire carpet strip-glued to the shock pad

Choice of cast in-situ or roll-out shock pad

High in durability and performance

FIH Preferred Supplier

FIH Certified Field Builder



TigerTurf Other Sports

Mimics natural grass for American Football

Easily maintained for Baseball & Softball

Surface with ideal level of firmness for Lacrosse

IRB certified non-abrasive fibres for Rugby

World Bowls certified Bowling surface



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TigerTurf Golf

- High performance surface without the need for maintenance
- Consistency in ball roll & speed
- Easily contoured for putting angles & breaks
- Minimal ball bounce even when chipping from a distance
- Surface takes spin mimicking the best greens
- Water saving solution – no irrigation required



TigerTurf Hybrid Grass

- High quality playing experience all-year round
- Easy re-turfing for faster turnaround time
- No end of life costs - 100% recyclable
- Lower carbon footprint
- Reusable



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TigerTurf Landscape

Safe as a toy – certified to European EN71-3* standards

No need for watering, mowing or allergy-causing seeds

Lush & green 365 days a year no matter the weather

Ideal for both children & pets

UV stabilized & free of harmful material

Perfect for low light & heavy traffic areas



TigerTurf Elementary Play Areas

Much more durable than natural grass

Soft and safe playing surface

Easy to clean and a more hygienic playground

Multiple designs & UV stabilized colour options

Adhering to critical fall heights of up to 3m



TigerTurf Gym

Ideal for:

Resistance training

Sled push/pull

High impact conditioning

Indoor field training

Skills training involving quick turns

Slides and sudden stops

General gym use



PU Surfaces

A seamless, non-porous and smooth surface

Optimum comfort with perfect friction and sliding properties

Maximum load bearing capacity and water-resistant coating

Excellent colour fastness, clear line marking and multifunctional use

Environmentally responsible – all renewable raw resources, no hydrocarbon gases

Ideal for Badminton, Basketball, Futsal, Handball, Netball, Table Tennis & Volleyball



Athletic Tracks

- IAAF certified spray coat, sandwich & full PUR systems
- Free of TDI, chlorinated hydrocarbons & other heavy metals
- Highly durable system
- No advance maintenance required
- Built for faster times



Acrylic Surfaces

- Economical playing surface
- Confident player footing
- Skid resistant surface
- True ball bounce
- Wide range of colours



PP Interlocking Tiles

FIBA approved

ISO 9001, ISO 14001 & OHSAS 18001 certified system

Up to 10 years warranty

Double-layered system

Easy to install & portable at the same time

Specially designed holes allowing for easy and quick water drainage

Ideal for Badminton, Basketball, Roller-skating & Tennis



Vinyl Flooring

BWF & ITTF Certified

FloorScore® Certified

100% recyclable & virgin material

Easy to maintain, water-proof & noise absorbing surface

Ideal for Badminton, Basketball, Futsal, Table Tennis, Volleyball & General/Classroom flooring



LED Lighting

Complete design and installation including masts

Greatly reduced energy consumption

White, bright and even illumination

Adjustable light levels using dimmers

Both outdoor and indoor lighting



Tensile Roofing

Enjoy complete structural survey, fabrication & installation

Lightweight, durable & recyclable

Freedom of multiple shapes & colours

Choice of fabrics from translucent to opaque

Solar protection & immunity from extreme weather conditions



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Civil Construction

Crushed rock bases with the option of rain-water harvesting

Cement and asphalt bases

Viewing gallery including seating

Stadium facilities such as restrooms, changing rooms

Complete building construction including interiors

Facades



Pay N Play

Design and build of the entire infrastructure

Maintenance of the facility to world-class standards

Professional running of the venue and promotion of the same including marketing activities

Coaching activities as well as associated tie-ups for a complete sports ecosystem

Entire business running on a cutting-edge, technological platform with both owner and user interface



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